

30 Aug 2010

Dear Parents / Guardian

**APPEAL FOR ADVERTISEMENT OR
DONATION TOWARDS THE 2010 SCGS MAGAZINE**

We will be publishing the 2010 SCGS magazine which will feature the school programmes and celebrates the pupils' achievements. The distribution date is scheduled in end Feb 2011.

We would like to appeal to your generosity in taking up advertisement space in the school magazine or contributing donation to help us defray the cost of publication. All donors of S\$100 or more and advertisers (billed party) will receive a complimentary copy of the magazine.

The rates for advertisement (in black & white) are as follows:

Page	Fee (\$)
Back Cover	1000
Inside Front Cover	880
Inside Back Cover	750
Full Page	500
Half Page	250
Quarter Page	130

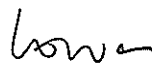
For colour advertisement (limited to full page or cover advertisement), an additional charge of \$200 is payable. All rates stated are inclusive of GST.

The reply slip for donation or booking for advertisement is attached. Kindly complete the form and return it with an enclosed cheque made payable to 'Singapore Chinese Girls' School' by **15 Oct 2010 (Fri)**. We regret that the donation will not be tax-exempted.

We look forward to your kind support.

Thank you.

Yours sincerely


Low Ay Nar (Mrs)
Principal



**SINGAPORE
CHINESE
GIRLS'
SCHOOL**

**2010 SCGS MAGAZINE
REPLY SLIP AND BOOKING FORM**

To: The Principal
Singapore Chinese Girls' School
190 Dunearn Road
Singapore 309437

Please tick in the accordingly.

I would like to contribute a donation of _____.

The above donation amount is paid by: Bank/Cheque No: _____

The donation is by: Individual Donor Corporate Donor

Personal Particulars:

Name of Donor: _____ NRIC no: _____

Name & Class of Pupil: _____ (if applicable, for parent/students donor)

Address: _____ Email Address: _____

Tel: _____ (Office) _____ (Home) _____ (HP) _____

• All donations are not tax-deductible.

I wish to place the following advertisement in the magazine:

Page	Fee (\$, inclusive of GST)	Please tick choice (b/w)	Please tick choice (colour) Additional \$200
Back Cover	1000		
Inside Front Cover	880		
Inside Back Cover	750		
Full Page	500		
Half Page	250		(not applicable)
Quarter Page	130		(not applicable)

Please contact the following person for the text/artwork at the appropriate time:

Name of Contact Person: _____ Name of Company: _____

Address: _____ Email Address: _____

Tel: _____ (Office) _____ (HP) _____ (Fax)

Signature: _____

Date: _____

Thank you for your kind support